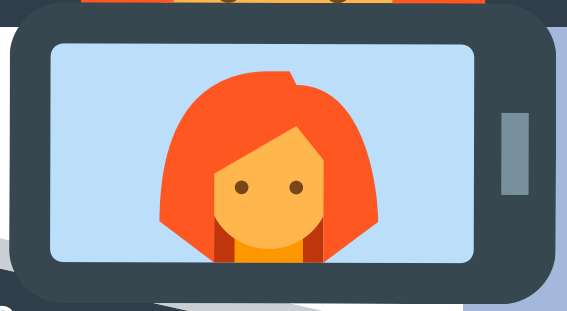


WHAT EXAMPLES ARE THERE FROM OTHER SPORTS ENGAGING NEXT GENERATION ATHLETES?



# #1

## Championship Ski and Snowboard

An online video league where participants can film their tricks and upload them to be judged. This saves the athletes time and money while still allowing them to connect with coaches. The sport can also use the Championship for talent ID and to promote specific elements of a curriculum.



# #2

## Instagram check in

Instagram can be a fun way for young athletes to show you what they have been doing. In camp based programmes, they can post when they have done a specific session you set them or Taekwondo have used it as an opportunity for athletes to show when they have made a meal recommended to them by the nutritionist.

# #3

## Give athletes ownership of key decisions

In mountain biking, the athletes are given ownership of the programme budget and can decide which competitions/camps to attend. This builds the decision making skills of athletes and an understanding of the budgetary constraints of the programme. It also builds trust with management. (The management have the final say if needed).



# #4

## Communicating with athletes in a way they like

Short track speed skating have introduced an intranet which staff upload information to. Athletes can access this at a time that suits them rather than having to wait for when it suits the staff.



# #6

## Edufii App (great for camp based programmes)

Coaches and athletes stay in contact via this app by uploading videos, pictures and notes. Each athlete can have a private page with their coach (and parents) so they are able to ask questions openly without worrying what their peers may say.

# #5

## Give athletes ownership of their training environment

In Mountain Biking, the athletes are allowed to choose the times of the sessions. Taekwondo athletes choose the music during sessions and create the environment that suits them

